
a story of **SUCCESS**



Barlow High School Cheer Gresham, Ore.

<i>Total Sales</i>	\$5,400
<i>Participants</i>	27 cheerleaders
<i>Sales Average</i>	\$200 per seller
<i>Program</i>	Classic Fundraiser

The parents of the varsity and junior varsity cheerleading squads at Sam Barlow High School in Gresham, Ore., were tired of typical fundraisers.

One parent discovered RightResponse and took the idea to coaches, who in turn reviewed it with other parents and cheerleaders.

All decided it was an idea that could give everyone something to cheer about.

The group received sample kits and loved the **unique products and affordable prices**. In fact, many started purchase kits for themselves before selling to others.

In just over two weeks, the cheerleaders **brought in \$5,400 in sales**, with average sales of \$200 for each cheerleader.

The fundraiser **generated \$2,700 in income** for the cheerleaders, who found the RightResponse kits were not only profitable, but great to have on hand for themselves.

“Unique, compact and affordable product. We bought kits ourselves!”

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