
a story of **SUCCESS**



Boise High School Athletic Program Boise, Id.

<i>Total Sales</i>	\$2,820
<i>Participants</i>	20 students
<i>Sales Average</i>	\$140 per seller
<i>Program</i>	Classic Fundraiser

When the head athletic trainer at Boise High School **needed to raise money and earn community support**, she found RightResponse was "right up our alley!"

Facing competition from other groups raising funds, 20 students took RightResponse door to door for sales. **The students reached out to parents, at home and at work**, to book sales. They also ran an in-school promotion for teachers and other staff.

In four weeks, the students tallied \$2,820 in sales, bringing in more than \$1,400 to the program. **The top student seller booked \$450 in orders.**

Nikki Clark, head athletic trainer, noted: "In this economy, any fundraising effort that schools make is difficult on families ... In spite of this, **our fundraiser was welcomed** very well and obviously produced good results."

"This fundraiser goes very well with our purpose to provide quality medical coverage to athletes."

RIGHTRESPONSE®
RESPONSIBLE FUNDRAISING™

www.RightResponse.com