
a story of **SUCCESS**



Vancouver Cardinals American Legion Team Vancouver, Wash.

<i>Total Sales</i>	\$3,000
<i>Participants</i>	13 players
<i>Sales Average</i>	\$230 per seller
<i>Program</i>	Classic Fundraiser

Baseball is an American tradition and a team in Vancouver, Wash., scored in fundraising with **distinctly American-made products** from RightResponse.

The Vancouver Cardinals, who once played in the American Legion World Series, needed money to support the team. **Seeking something different than candy** and cookie dough, the coaches and players found RightResponse.

Thirteen players suited up for sales, with their parents running the base paths to promote the fundraiser.

In two weeks, the box score: **\$3,000 in sales and no errors**. The Most Valuable Seller racked up sales of \$1,200, while another player rounded the bases with \$600 in sales.

Player, coaches and parents were quick to say in post-fundraiser **interviews that RightResponse was a hit!**

“This is really a healthy alternative and gives people something they can really use.”

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